



Admissions processes have a direct impact on the future viability of an institution's schools and programs. With UniCAS, an admissions management and analytics solution from Liaison, strategically focused institutions can uncover deeper insights about enrollment trends while unifying admissions processes across all schools and programs for a better applicant experience.

UniCAS is the only solution that provides a unified view of enrollment efforts across your institution, while supporting the unique recruiting and admissions needs of your schools and programs. With a better understanding of institution-wide enrollment and trend data, you have a new ability to work more strategically—without sacrificing efficiency and service.

UniCAS grew out of Liaison's experience with developing solutions to support professional associations interested in delivering better recruiting and admissions services to their affiliated graduate schools. We've taken the best features of our proven Centralized Application Services (CAS) and designed a solution that universities and colleges use to manage the enrollment efforts of their schools and programs, gain strategic insight into performance, and benchmark that performance against peer institutions.



BE MORE COMPETITIVE

Your challenge: A unified view of enrollment efforts

Understanding past performance and key predictors can help your enrollment management teams build multi-year enrollment strategies that get results.

How does UniCAS help?

- UniCAS uses a single reporting platform and common data standards for comprehensive and consistent reporting across graduate schools and programs.
- Analytic tools forecast and model enrollment trends for current and future applicant cycles.
- An executive dashboard gives provosts, deans, and vice presidents strategic insight into performance at all levels of the institution.

The result? More strategic decisions based on key enrollment and trend data.



WORK MORE EFFICIENTLY

Your challenge: Spending time on what matters most

Spending time on administrative tasks such as aggregating data hinders everyone's ability to focus on what matters most: admitting the best-fit students.

How does UniCAS help?

- Admissions staff can manage even the most complex admissions processes, from an easy-to-use and contemporary user interface.
- Programs and schools can retain their unique workflows for better service while others in leadership roles can leverage data across programs for strategic decision making.
- With less administrative burden, admissions staff can focus on what they do best—evaluating, selecting, and enrolling best-fit students.

The result? Increased operational efficiencies, more satisfied staff, and improved enrollment results.



DELIVER BETTER EXPERIENCES

Your challenge: Making your institution shine

Delivering great experiences is one important key to meeting enrollment goals. UniCAS can help you improve every step of the enrollment process—from first interest to first day on campus.

How does UniCAS help?

- Applicants can easily apply to multiple programs of interest using a modern interface and a single set of credentials.
- Applicants can check application statuses, submit supplemental materials, schedule interviews, and communicate with admissions officers at any time.
- Liaison's dedicated support via web, phone, email, and social media is available throughout the application process.

The result? You deliver an application experience that reflects your standards of excellence and improves your academic reputation.

WANT TO LEARN MORE?

Visit us: www.liaison-intl.com • Call us: 617-926-0504

